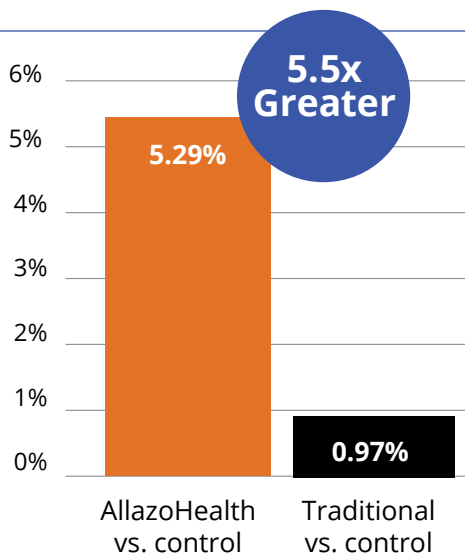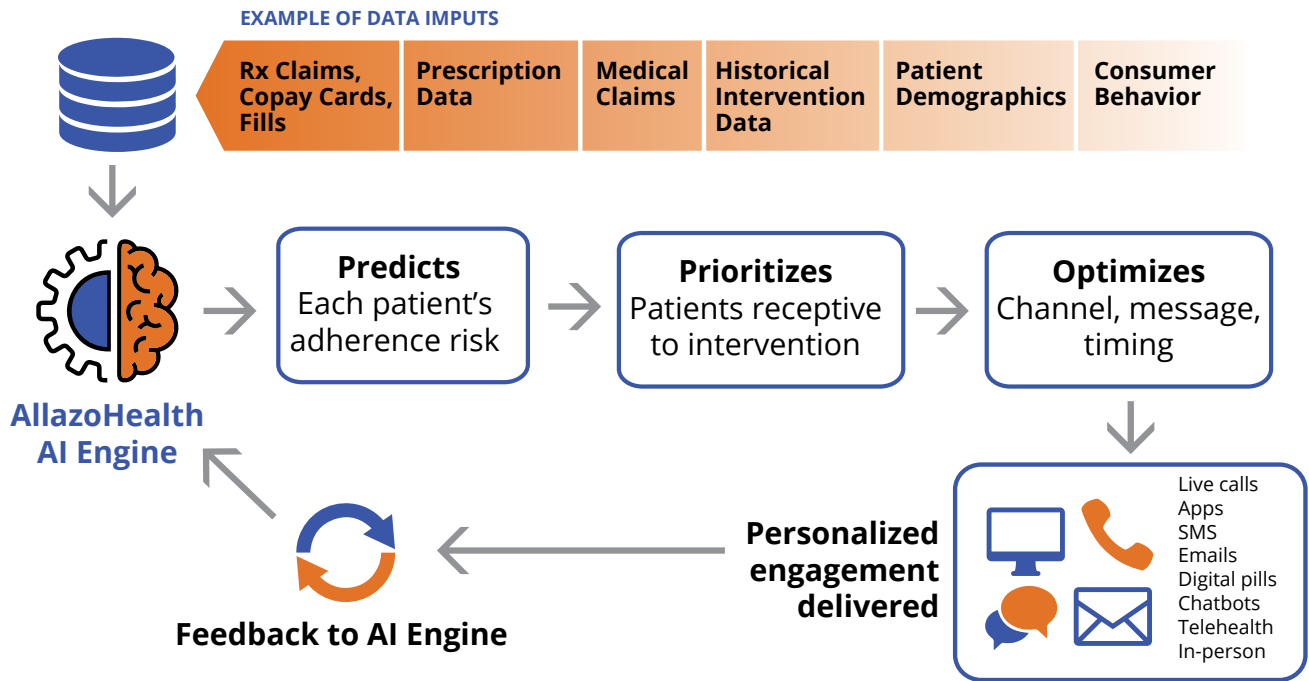**AllazoHealth**

What we do

AllazoHealth optimizes adherence by using artificial intelligence to deliver meaningful engagements that make a positive impact on individual patient behavior.

We help payers and PBMs increase the impact of patient engagement programs that focus on quality measures. Payers experience lower program costs, and higher adherence rates on star ratings, HEDIS scores, QRS ratings, and state specific Medicaid quality measures.

AllazoHealth's AI engine:

1 **Predicts:** Proactively identifies patients who are at risk for adherence

2 **Prioritizes:** Determines patient's likelihood of being receptive to interventions

3 **Optimizes:** Selects the best channel, content and cadence for each patient

How AI optimizes payer and PBM adherence interventions

EXAMPLE OF DATA IMPUTS

| Rx Claims, Copay Cards, Fills | Prescription Data | Medical Claims | Historical Intervention Data | Patient Demographics | Consumer Behavior |

AllazoHealth AI Engine

Predicts — Each patient's adherence risk

Prioritizes — Patients receptive to intervention

Optimizes — Channel, message, timing

Live calls
Apps
SMS
Emails
Digital pills
Chatbots
Telehealth
In-person

Personalized engagement delivered

Feedback to AI Engine

5.5x Greater

5.29% — AllazoHealth vs. control
0.97% — Traditional vs. control

The only adherence AI platform validated by randomized control trial

Partnering with Blue Cross Blue Shield of North Carolina, we demonstrated a 5.5 times uplift in adherence compared with traditional programs.

BlueCross BlueShield of North Carolina

Contact us

Dev Mukherjee
Vice President, Business Development & Strategy
908-655-7565
dev.mukherjee@allazohealth.com

Andrea Kasprzyk
Director, Sales
513-508-5855
andrea.kasprzyk@allazohealth.com

Improve patient adherence and quality ratings year after year

When it comes to quality ratings such as star or HEDIS, payers need to improve performance every year just to keep up. So your investment in patient engagement needs to deliver ROI long term, not just this year.

AllazoHealth uses artificial intelligence to make a positive impact on individual patient adherence.

AllazoHealth's AI engine gets smarter over time because it learns from new data on a weekly basis. So patient adherence and quality ratings are continuously improving and delivering more value – year after year.

We won't tell you to make more interventions

AllazoHealth's AI engine targets individual patients, not just populations. Our engine identifies your patients who both struggle with adherence and whose behavior can be changed through interventions. So unlike rules-based approaches, we can help you fine-tune your investment when patients are unlikely to change their behavior.

Once we target your patients, our AI engine predicts the most effective intervention, personalized by channel, message, and timing.

AllazoHealth frees up your resources to concentrate on the individual patient interventions that are most likely to succeed.

Access our unique data set

AllazoHealth's AI engine leverages a comphrehensive data set of over 11 million lives, including payer and retail pharmacy claims, demographics, and fill data.

We are team players

Bringing in AllazoHealth doesn't mean that your team or vendor relationships will be disrupted. We have a track record of successful integration with our pharma clients and their hub service providers.

Randomized control trial results

AllazoHealth is the only healthcare AI adherence company to run a randomized control trial. Partnering with Blue Cross Blue Shield of North Carolina, we demonstrated a 5.5 times uplift in adherence compared with traditional programs.

Contact us

Dev Mukherjee
Vice President, Business Development & Strategy
908-655-7565
dev.mukherjee@allazohealth.com

Optimizing metrics that are critical to your plan's performance

Measure	HEDIS Commercial	HEDIS Medicaid	HEDIS Medicaid	Medicare Star Ratings	QRS (Marketplace)
Proportion of Days Covered (Oral Anti-Diabetics)				✓	✓
Proportion of Days Covered (RAS Antagonists)				✓	✓
Proportion of Days Covered (Statins)				✓	✓
Medication Management for people with Asthma	✓	✓			✓
Asthma Medication Ratio	✓	✓			
Antidepressant Medication Management	✓	✓	✓		✓
Rheumatoid Arthritis Management	✓	✓	✓	✓	
Adherence to antipsychotics for patients with Schizophrenia		✓			
Persistence of Beta-Blocker Treatment After a Heart Attack	✓	✓	✓	✓	
Statin Use in Persons with Diabetes		✓		✓	
Statin Therapy for Patients with Cardiovascular Disease	✓	✓	✓		